



**Professional Grade
Adhesives & Sealants**

NEWS

For Immediate Release
Images Available upon Request

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OSI® QUAD® Takes Matching Sealant Colors Mobile

Color Cross-Reference mobile app allows users to match colors instantly using any smart phone

AVON, OH (March 5, 2010) – With the OSI® QUAD® Color Cross-Reference mobile app, OSI QUAD Advanced Formula Sealant solidifies its position as the industry's color leader. The app allows contractors, wherever and whenever the need arises, to find the OSI QUAD color that matches the window, door or siding color for the job at hand.

The OSI QUAD Color Cross-Reference mobile app, available for the iPhone, Blackberry and all smart phones, allows contractors to search OSI QUAD's online database of over 3,500 color matches. Contractors can search a variety of ways including by window, door or siding manufacturer color, by OSI QUAD color number or by the OSI QUAD ordering number.

"This is all about convenience. We're helping busy people get the information they need anytime and anyplace using the one piece of technology they rely upon most – their phone," said Bill Sobonya, senior category manager for Henkel.

The OSI QUAD Color Cross-Reference mobile app is available at <http://mobile.osipro.com> or through the App Store at www.apple.com.

In addition to offering more than 350 standard colors and formulations to create 3,500 color matches, OSI QUAD offers contractors superior jobsite performance. OSI QUAD's all-weather formula resists dirt and dust, UV rays, yellowing, water washout and stays flexible in freezing temperatures. OSI QUAD is available at siding and roofing dealer locations, home centers and other building material dealers nationwide.

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**Henkel Corporation
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About OSI

OSI was founded in 1966. Acquired by Henkel Corporation in 2004, OSI Adhesives and Sealants combines tough real-world, jobsite experience and a deep understanding of the trades with the sophisticated global innovation and manufacturing excellence of Henkel Professional and Consumer Adhesives. For more information on OSI QUAD visit www.osipro.com.

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